

ABSTRACT

In order to provide a powder coating composition containing a flake pigment attaining excellent recyclability and coating property as well as improved metallic feel, brilliance, and brightness of a coating film, the powder coating composition contains powder coating particles including thermosetting resin powder, an adhesive binder, and a flake pigment bound to a surface of the thermosetting resin powder by means of the binder. An average particle size of the powder coating particle is not larger than 100 μ m based on D50 conversion, and a bonding ratio between the thermosetting resin powder and the flake pigment is in a range from 90% to 100%.